



## **REV Names City of Santa Monica as First US Customer For their Co-Development and Launch Programs**

### **Santa Monica Partners with Canadian Firm to Reduce Carbon Emissions in Southern California**

Vancouver, BC October 14, 2009 – Electric fleet vehicle solution provider Rapid Electric Vehicles (REV) today announced that the City of Santa Monica, Calif. will be their first US customer to purchase a REV 300 ACX. As part of the demonstration project with REV, the City will use the proprietary REV 300 ACX PACKs to transform a Ford Escape to a 100 percent electrified vehicle for fleet use. The vehicle features fast-install AC drive technology, integrated data management and is compatible with networked charging station infrastructure.

“We partnered with REV on this project because they have produced a high-quality conversion and they are leading the way with innovative, economical and eco-friendly solutions to help move fleets toward zero emission vehicles,” said [Rick Sikes](#), fleet superintendent from the City of Santa Monica. “The City of Santa Monica has a long history of sustainability and is committed to preserving our picturesque environment and resources for future generations to enjoy. The REV 300 ACX will help us reach these goals.”

The REV 300 ACX travels 100 miles on a single charge while maintaining the performance capabilities of the original vehicle. The REV electric fleet vehicle is efficient with regenerative braking, eGear drive transmission, and less than 10 moving parts. The vehicles are safe with built-in inertia switches, a manual safety disconnect, 4-wheel ABS brakes, and full system airbags. They are also reliable with 1/10<sup>th</sup> the maintenance, Vehicle to Grid ready, recharge in as little as 3.5 hours, and have built-in fleet information systems.

“We are encouraging municipalities in Southern California that want 100 percent electric fleet vehicles to join our Co-Development and Launch Partner Program. This program combines individual municipal orders into larger orders that will save nearly 30 percent of the pre-production costs,” says Jay Giraud, president and CEO of REV. “This will also bring needed job creation to the Southern California region as the transformation of these vehicles can be done locally. The transformation of gas guzzling vehicles into 100 percent electric vehicles will allow these cities to reduce carbon emissions, create jobs and lower costs of operations, saving taxpayer dollars.”

#### **About REV:**

Rapid Electric Vehicles (REV) is a leader in electric vehicle solutions for fleets, delivering a fully integrated solution for transforming and electrifying fleets. The complete solution provides everything fleets need to transform their existing passenger vehicles into 100 percent electric vehicles including: fast-install AC drive technology, integrated data management, charging stations, fleet charging management and V2G. The REV product eliminates vehicle emissions with a systems-integrated approach designed specifically for fleet operations while saving fuel and maintenance costs and increasing fleet-service life. For more information on REV visit <http://www.rapidelectricvehicles.com>. To participate in the REV Launch Partner Program please visit: <http://www.rapidelectricvehicles.com/ordering.html>. Follow REV on Twitter: <http://twitter.com/revtechnologies>.

###

Media Contact:

For REV  
Anne Smith  
anne@annesmithcommunications.com  
408-313-8089